

AMERICAN PART: SUMMER SCHOOL 2012 AT COASTAL IN SC, USA

- 3 weeks of program at Coastal:
 - lectures,
 - company visits,
 - excursions, i.e. Charleston,
 - sporting activities,
 - social activities,
 - leisure time for beach / shopping.
- Lectures of your choice in the field of Business Administration (selection):
 - International Business
 - Marketing
 - Principles of Business Conduct
 - ...
- Presentation of last Summer School and new Summer School Project:
www.wir.h-brs.de/ -> Internationales
-> Summer School

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- 16 places reserved: 8 for Bonn-Rhein-Sieg students + 8 for RAC Remagen students
- Arrival on 18 August 2012
- Summer School Program from 20 August until 08 September 2012
- Departure: 09 September 2012

Attendance at all the scheduled activities is compulsory.

COSTS:

The costs for programme, flight, accommodation and living expenses will add up to about €2,000/student. However, we will contact various institutions to obtain third-party funding (costs last year: ~ €1,400/student).

GERMAN PART: SUMMER SCHOOL 2012 IN GERMANY IN MAY

The program for this part of the Summer School in Germany will include the following elements (amongst others):

- Up to 15 Coastal Students visit the two universities
- One-week seminar at Rheinbach (lectures, company visits, project work)
- Cultural program (to be supported by German summer school participants)



ABOUT COASTAL

- Approximately 8,700 students
- Eight years of active cooperation in the summer school sector
- Over 39 programs of study at baccalaureate level
- 36 minor programs of study
- six Masters degree programs (including an upcoming MBA program)
- E. Craig Wall Sr. College of Business Administration: over 2,000 students pursuing majors in the areas Accounting, Finance, Management, Marketing, Resort Tourism Management, Economics, International Tourism Management, Professional Golf Management
- High quality of study programs documented through AACSB Accreditation
- Visit the website at www.coastal.edu

APPLICATION PROCEDURE

Deadline for applications:

14 JANUARY 2012

Send your application to

- **RAC students:** Jens Andreas Faulstich (faulstich@rheinahrcampus.de, room A007, 02642/932-228)
- **HS BRS students:** Stefanie Drügg (stefanie.druegg@h-brs.de, room B103, 02241/865-402)

You should enclose:

1. Application form
2. A **letter of motivation** in English
3. An **essay** on the following subject: "My role as a cultural ambassador" (1,000 words, in English)
4. A **CV** in English
5. An **academic transcript** (downloadable version)

SUMMER SCHOOL PROGRAM

2012

Myrtle Beach



COASTAL CAROLINA
UNIVERSITY



**Hochschule
Bonn-Rhein-Sieg**
University of Applied Sciences

